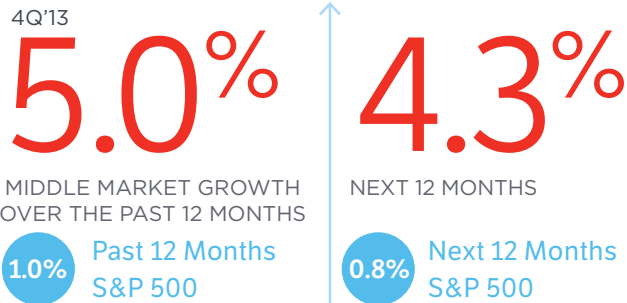


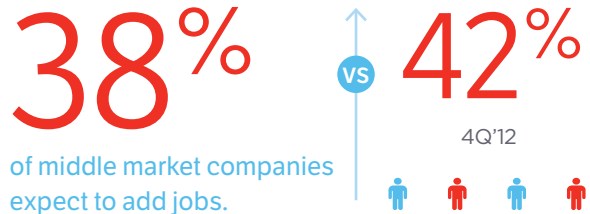
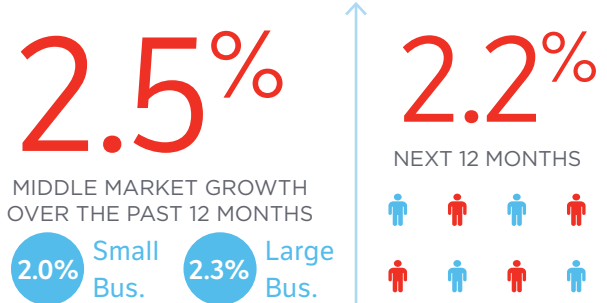
2013 MIDDLE MARKET PERFORMANCE REMAINS STRONG



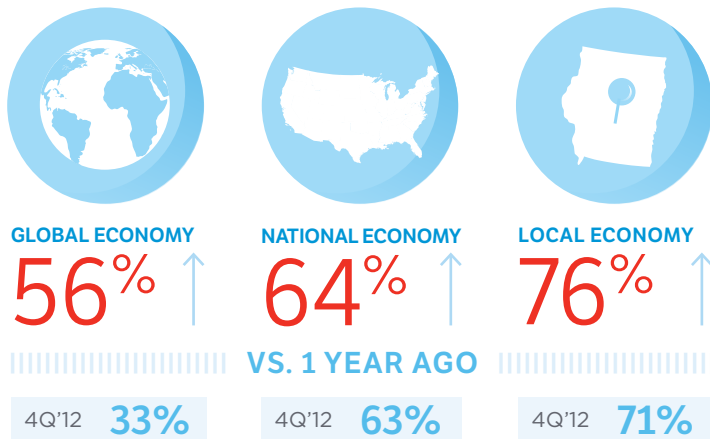
Revenue Growth > 5x S&P 500



Employment Continues to Grow

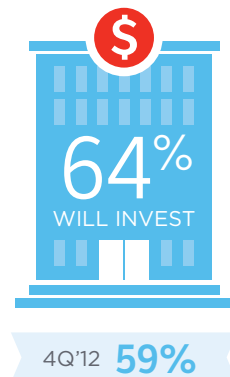


Companies more confident in the global, U.S. and local economies.



Capital investment returning to record highs.

Middle market companies are sending a strong message that they are poised to invest capital to add jobs, equipment, make acquisitions or train employees.



FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG

MEET THE MIGHTY MIDDLE MARKET

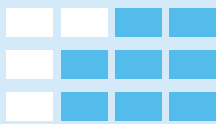
REPRESENTING
3%
OF ALL
U.S. COMPANIES†



1/3
OF ALL
U.S. JOBS*



NEARLY
33%
OF PRIVATE
SECTOR GDP*



MORE THAN
\$10
TRILLION
IN ANNUAL
REVENUE



CONTRIBUTED
1.2+
MILLION
NEW JOBS
2012-2013



U.S. Middle Market Defined

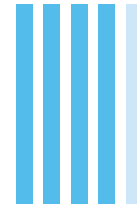
ANNUAL REVENUE
\$10 MM- \$1B



NEARLY
200,000
BUSINESSES*

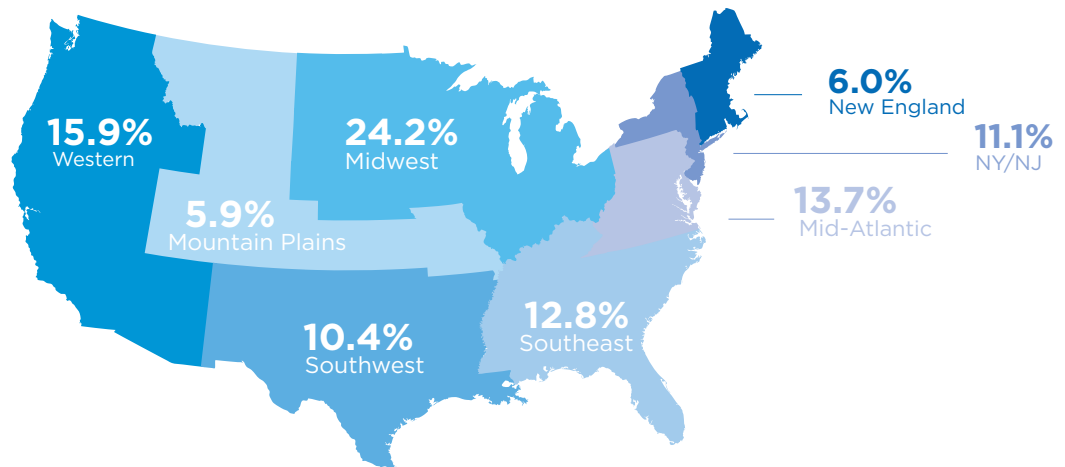
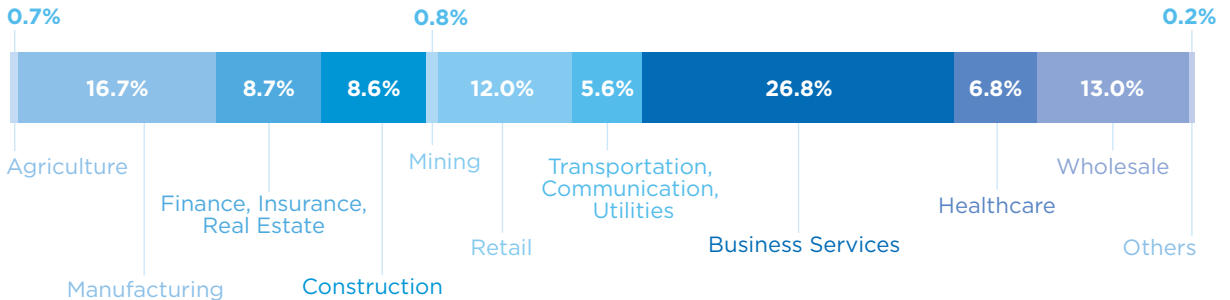


5TH
LARGEST
GLOBAL
ECONOMY‡



Diverse

82% of companies are privately held and widely dispersed across all regions and industries



Resilient

82% During the financial crisis, big business lost 3.7 million jobs, the middle market added 2.2 million jobs.*

SURVIVORSHIP RATE

70% of middle market businesses have been in business **20+** YEARS

* Source: Market that Moves America † Source: Last Available Census ‡ Source: CIA World Fact Book, National Center for the Middle Market (estimate)