

HEALTHCARE'S GROWTH



Revenue Growth vs. National

6.8%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.2%

Past 12 Months National

3.9%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.1%

Next 12 Months National

Employment Growth

4.6%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

4.1%

Past 12 Months National

3.3%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.2%

Next 12 Months National

Top 3 Internal Challenges (Next 3 Mo.):

62%

Business Growth

56%

Staff/ Employees

28%

Finances

Top 3 Internal Challenges (Next 12 Mo.):

43%

Staff/ Employees

33%

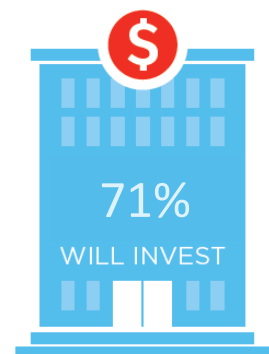
Business Growth

12%

Finances

Preparing for growth through capital investment

Middle market companies in Healthcare are sending a strong message that they are poised to Invest.



FOR MORE INFORMATION VISIT
MIDDLEMARKETCENTER.ORG



MEET HEALTHCARE'S MIGHTY MIDDLE MARKET

Healthcare's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B



GENERATING

\$765B

IN ANNUAL REVENUE



MORE THAN

12,700

BUSINESSES



REPRESENTS

0.9%

OF ALL HEALTHCARE
COMPANIES



GENERATES

44.1%

OF ALL HEALTHCARE
BUSINESS REVENUE



EMPLOYS

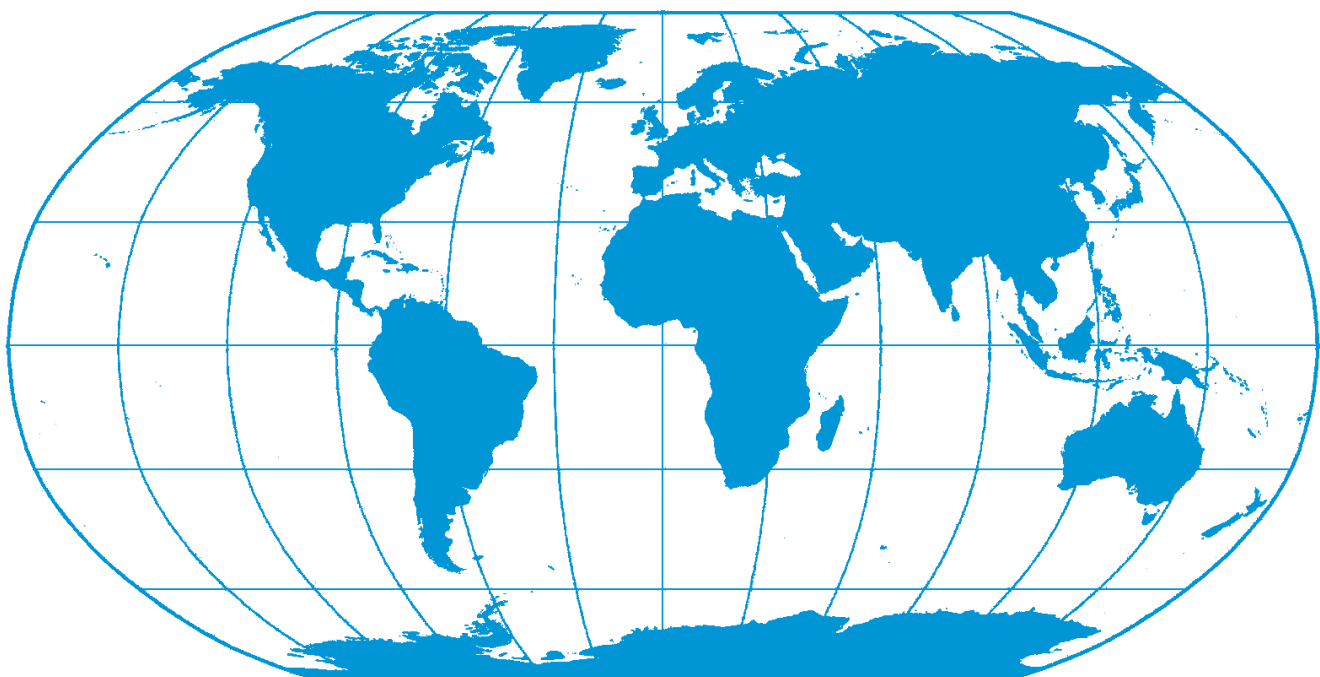
36.8%

OF THE HEALTHCARE
WORKFORCE



Source: D&B 2014 Data

Percentage of Revenues around the World



91% United States

3% Canada/Mexico

3.7% Europe

1% Asia

0.3% Africa

0.5% Middle East

0.1% Other