

NATIONAL CENTER FOR THE MIDDLE MARKET

# CALIFORNIA MIDDLE MARKET INDICATOR



IN COLLABORATION WITH



SUNTRUST

📀 Grant Thornton



## California Revenue Growth vs. National

CALIFORNIA MIDDLE CALIFORNIA MIDDLE

MARKET GROWTH OVER THE NEXT 12 MONTHS



\$

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California Employment Growth vs. **National** 

CALIFORNIA MIDDLE

MARKET GROWTH OVER THE PAST 12 MONTHS



CALIFORNIA MIDDLE

MARKET GROWTH OVER THE NEXT 12 MONTHS



Next 12 Months National

#### California Companies Are Less Confident Than **National Average**

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**GLOBAL ECONOMY** NATIONAL ECONOMY LOCAL ECONOMY VS. NATIONAL MIDDLE MARKET

### **Preparing for Growth Through Capital Investment**

MORE THAN HALF OF CALIFORNIA MIDDLE MARKET COMPANIES ARE POISED TO INVEST.





MARKET GROWTH

Past 12 Months

National

\$ Ś Ś Ś Ś Ś \$ \$ Ś Ś Ś \$

\$

OVER THE PAST

12 MONTHS

6.7%

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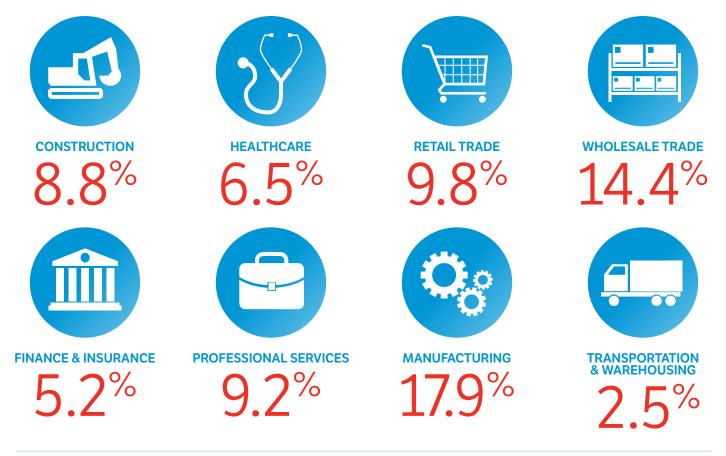
84%



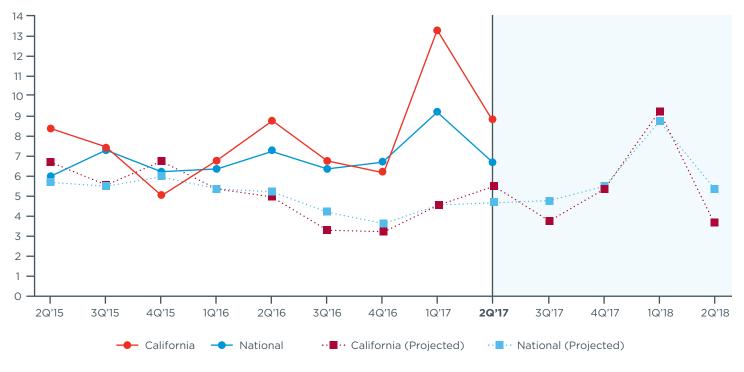
## California's Middle Market Defined



## California's Middle Market is Diverse







### Actual & Projected Employee Growth



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