

NATIONAL CENTER FOR THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

2Q 2019



IN COLLABORATION WITH

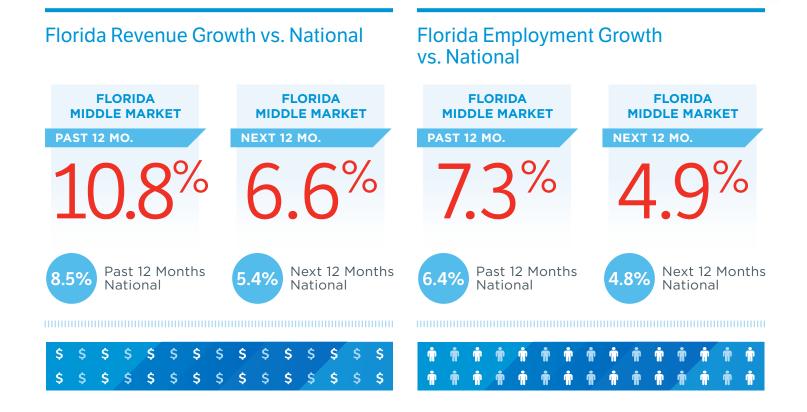
The Ohio State University

FISHER COLLEGE OF BUSINESS

GrantThornton

ri|iii|ii cisco.





LOCAL ECONOMY

89%

Florida Companies More Confident In Local Economy Than National Average

NATIONAL ECONOMY

VS. NATIONAL MIDDLE MARKET

82%

GLOBAL ECONOMY

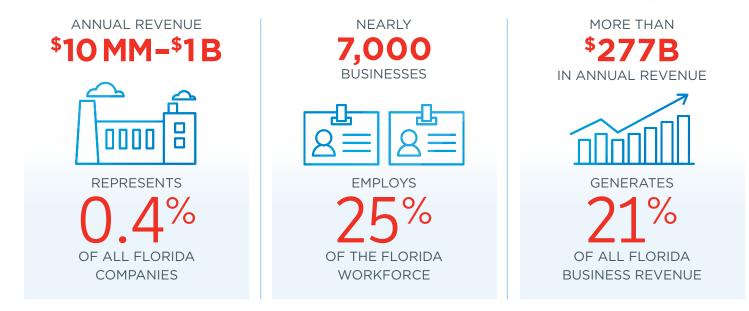
69%

Preparing for Growth Through Capital Investment

WILLINGNESS TO INVEST DIPS FROM LAST QUARTER'S REPORTED 65%.



Florida's Middle Market Defined



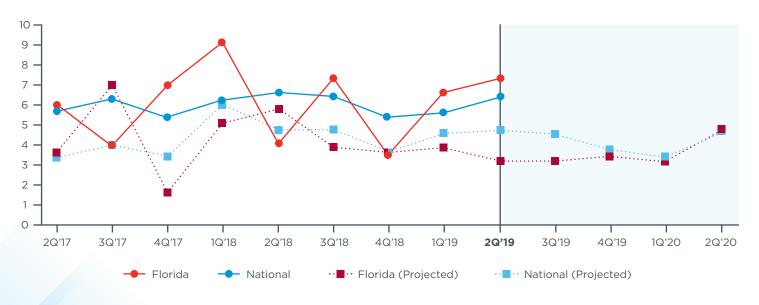
Florida's Middle Market is Diverse



Source: 2014 D&B Data



Actual & Projected Employee Growth



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Actual & Projected Revenue Growth