

**FLORIDA
GROWTH**



Revenue Growth vs. National

5.9%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.6%

Past 12 Months National

6.0%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.8%

Next 12 Months National

Employment Growth

4.1%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.2%

Past 12 Months National

3.8%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.3%

Next 12 Months National

Florida companies more confident in national economy.



GLOBAL ECONOMY

51%



NATIONAL ECONOMY

70%



LOCAL ECONOMY

75%

VS. NATIONAL MIDDLE MARKET

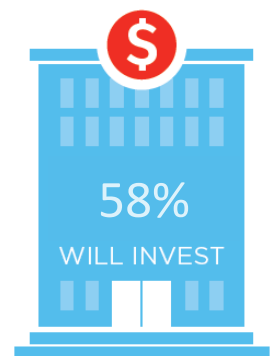
55%

68%

77%

Preparing for growth through capital investment

Middle market companies in Florida are sending a strong message that they are poised to invest.



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MIDDLEMARKETCENTER.ORG



MEET FLORIDA'S MIGHTY MIDDLE MARKET

Florida's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B



NEARLY

7,000

BUSINESSES



MORE THAN

\$275B

IN ANNUAL REVENUE



REPRESENTS

0.3%

OF ALL FLORIDA
COMPANIES



GENERATES

24%

OF ALL FLORIDA
BUSINESS REVENUE



EMPLOYS

21%

OF THE FLORIDA
WORKFORCE



Diverse



CONSTRUCTION
11.0%



HEALTHCARE
7.0%



RETAIL
13.0%



FINANCE, INSURANCE,
REAL ESTATE
9.0%



BUSINESS SERVICES
27.0%



MANUFACTURING
12.0%



WHOLESALE
15.0%



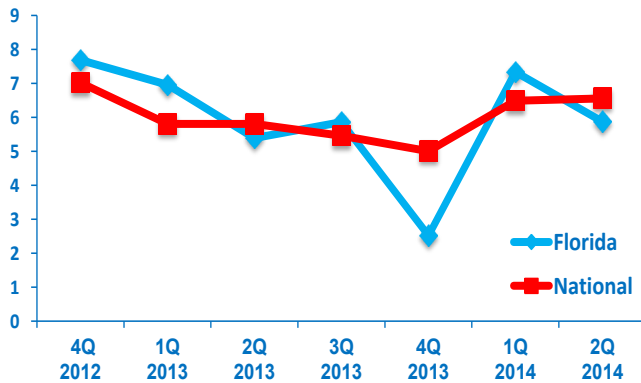
AGRICULTURE
1.0%



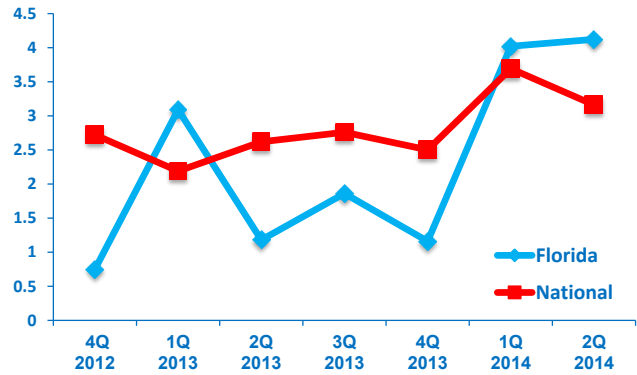
TRANSPORTATION,
COMMUNICATIONS,
UTILITIES
6.0%

FLORIDA GROWTH VS. NATIONAL

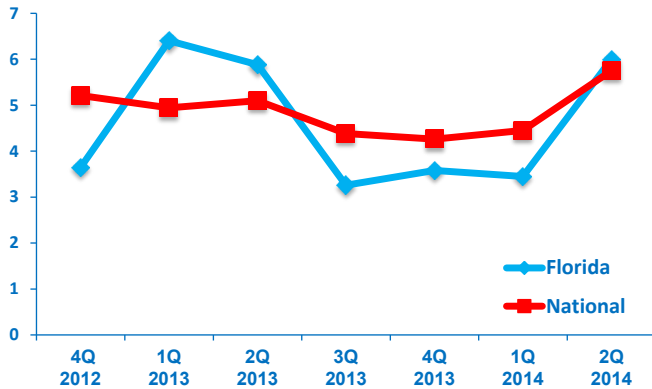
Revenue Growth past 12 months



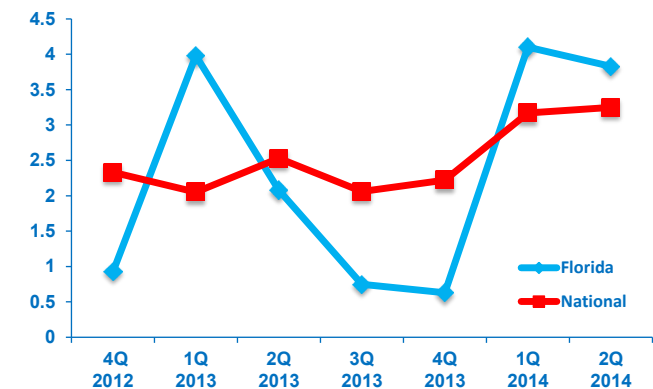
Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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THE MIDDLE MARKET

In Collaboration With

