

## FLORIDA GROWTH



### Revenue Growth vs. National

**9.8%**

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**7.4%**

Past 12 Months National

**7.6%**

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**5.3%**

Next 12 Months National

### Employment Growth

**5.4%**

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**4.3%**

Past 12 Months National

**3.8%**

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**3.2%**

Next 12 Months National

### Florida companies more confident in national economy



GLOBAL ECONOMY

**60%**



NATIONAL ECONOMY

**82%**



LOCAL ECONOMY

**85%**

VS. NATIONAL MIDDLE MARKET

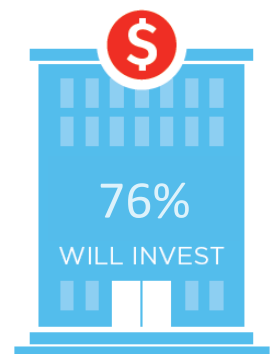
**55%**

**79%**

**83%**

### Preparing for growth through capital investment

Middle market companies in Florida are sending a strong message that they are poised to invest.



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# MEET FLORIDA'S MIGHTY MIDDLE MARKET

## Florida's Middle Market Defined

ANNUAL REVENUE

**\$10MM—\$1B**



NEARLY

**7,000**

BUSINESSES



MORE THAN

**\$277B**

IN ANNUAL REVENUE



REPRESENTS

**0.4%**

OF ALL FLORIDA  
COMPANIES



GENERATES

**25%**

OF ALL FLORIDA  
BUSINESS REVENUE



EMPLOYS

**21%**

OF THE FLORIDA  
WORKFORCE



## Diverse



CONSTRUCTION  
**11.6%**



HEALTHCARE  
**9.6%**



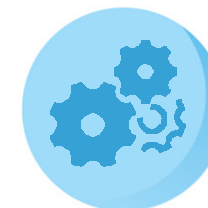
RETAIL TRADE  
**12.4%**



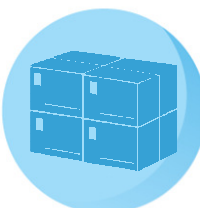
FINANCE & INSURANCE  
**6.1%**



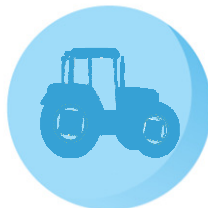
PROFESSIONAL  
SERVICES  
**7.8%**



MANUFACTURING  
**11.3%**



WHOLESALE  
TRADE  
**14.4%**



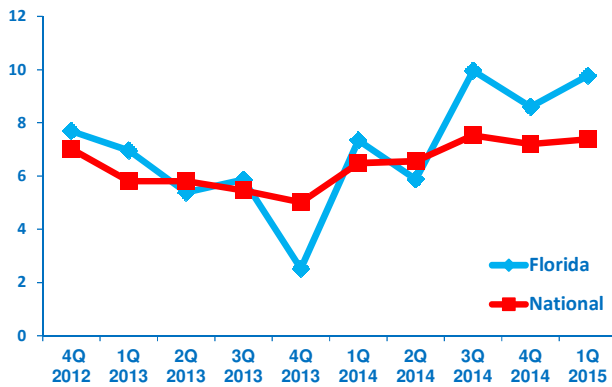
AGRICULTURE  
**0.8%**



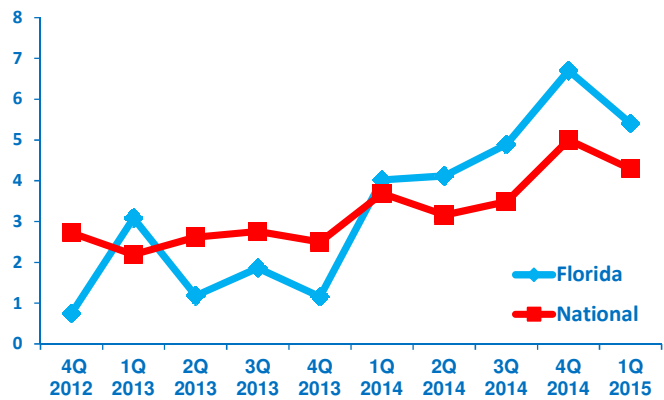
TRANSPORTATION &  
WAREHOUSING  
**3.3%**

## FLORIDA GROWTH VS. NATIONAL

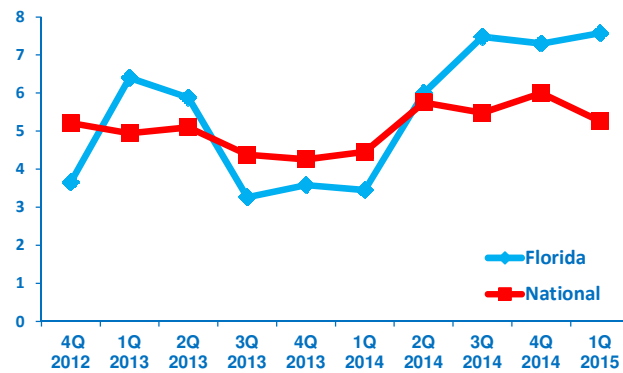
Revenue Growth past 12 months



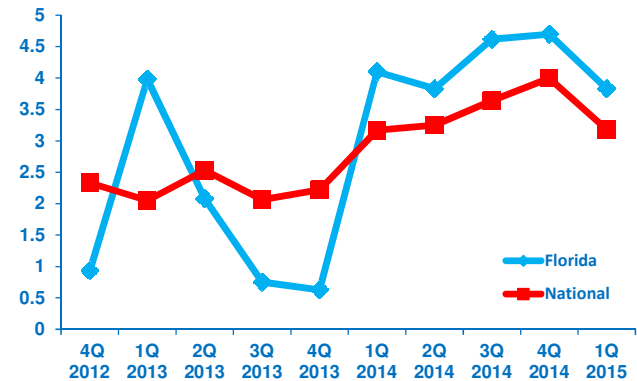
Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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NATIONAL CENTER FOR  
THE MIDDLE MARKET

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