

NATIONAL CENTER FOR THE MIDDLE MARKET

# CALIFORNIA MIDDLE MARKET INDICATOR

2Q 2017





IN COLLABORATION WITH



📀 Grant Thornton

cisco.

## California Revenue Growth vs. National

CALIFORNIA MIDDLE

Past 12 Months

National

MARKET GROWTH

OVER THE PAST

12 MONTHS

6.7%

CALIFORNIA MIDDLE MARKET GROWTH

OVER THE NEXT 12 MONTHS



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#### California Employment Growth vs. **National**

CALIFORNIA MIDDLE MARKET GROWTH OVER THE PAST

12 MONTHS



%

CALIFORNIA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS



#### California Companies Are Less Confident Than **National Average**

# **NATIONAL ECONOMY** LOCAL ECONOMY

## **Preparing for Growth Through Capital Investment**

MORE THAN HALF OF CALIFORNIA MIDDLE MARKET COMPANIES ARE POISED TO INVEST.



VS. NATIONAL MIDDLE MARKET



**GLOBAL ECONOMY** 

84%

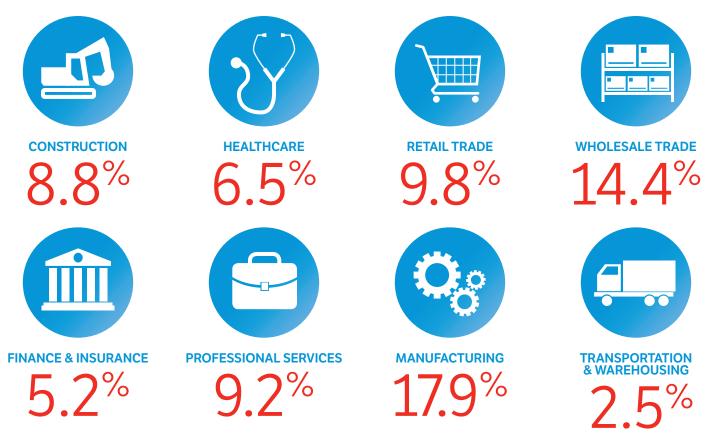


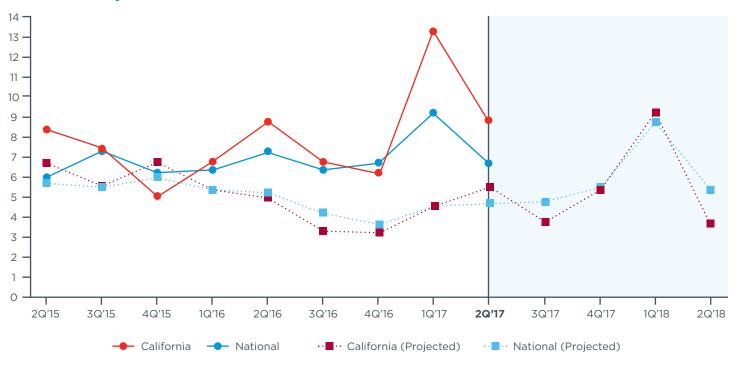


# California's Middle Market Defined



## California's Middle Market is Diverse





#### Actual & Projected Revenue Growth

#### Actual & Projected Employee Growth



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