

NATIONAL CENTER FOR THE MIDDLE MARKET

# NEW YORK MIDDLE MARKET INDICATOR

2Q 2017

THE OHIO STATE UNIVERSITY

IN COLLABORATION WITH



📀 Grant Thornton

cisco.

# New York Revenue Growth vs. National

NEW YORK MIDDLE NEW YORK MIDDLE MARKET GROWTH MARKET GROWTH OVER THE PAST OVER THE NEXT 12 MONTHS 12 MONTHS Next 12 Months Past 12 Months 6.7% .3% National National

| \$<br>\$ | \$ |
|----------|----------|----------|----------|----------|----------|----------|----|
| \$<br>\$ | \$ |

#### **New York Employment Growth** vs. National

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST

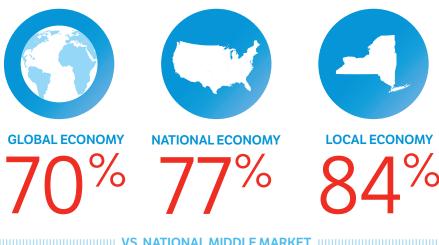
12 MONTHS

Past 12 Months 5.7% National

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS



### New York Companies Less Confident In National and Local Economies Than National Average



### **Preparing for Growth Through Capital Investment**

MORE THAN HALF OF NEW YORK MIDDLE MARKET COMPANIES ARE POISED TO INVEST.



VS. NATIONAL MIDDLE MARKET



# New York's Middle Market Defined



## New York's Middle Market is Diverse





#### Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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