

NATIONAL CENTER FOR THE MIDDLE MARKET

FLORIDA MIDDLE MARKET INDICATOR



IN COLLABORATION WITH

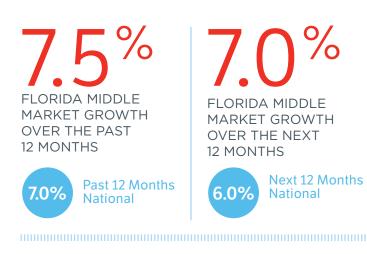


SUNTRUST

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Florida Revenue Growth vs. National



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Florida Employment Growth vs. National

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS



FI ORIDA MIDDI F MARKET GROWTH OVER THE NEXT 12 MONTHS



Next 12 Months

Florida Companies Slightly Less Confident In Global and National Economies Than **National Average**

Preparing for Growth Through Capital Investment

MIDDLE MARKET COMPANIES IN FLORIDA ARE POISED TO INVEST.



VS. NATIONAL MIDDLE MARKET

NATIONAL ECONOMY



GLOBAL ECONOMY

83%

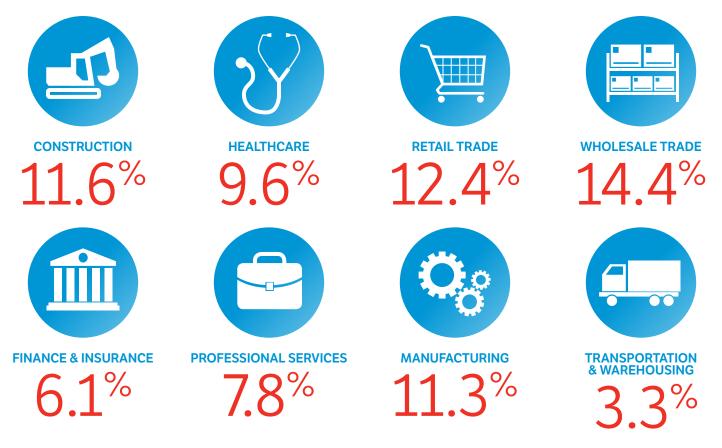


LOCAL ECONOMY

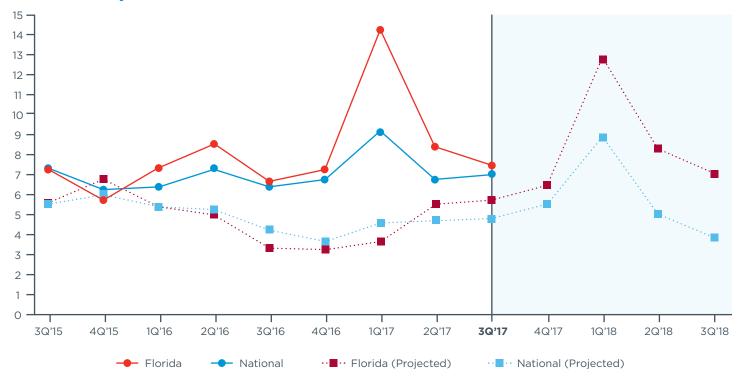
Florida's Middle Market Defined



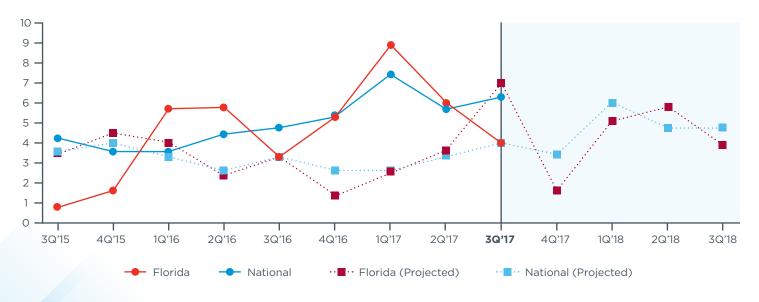
Florida's Middle Market is Diverse







Actual & Projected Employee Growth



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