



NATIONAL CENTER FOR
THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

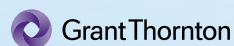


4Q | 2017

IN COLLABORATION WITH



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



Florida Revenue Growth vs. National

10.1%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.6% Past 12 Months National

6.5%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.4% Next 12 Months National

Florida Employment Growth vs. National

7.0%

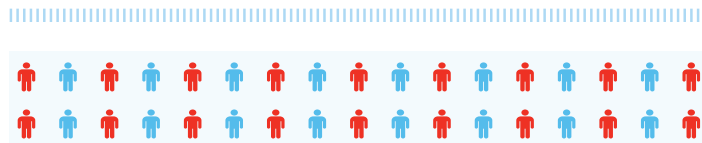
FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

5.2% Past 12 Months National

3.7%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.7% Next 12 Months National



Florida Companies More Confident In Global and National Economies Than Local Conditions



GLOBAL ECONOMY

89%



NATIONAL ECONOMY

94%



LOCAL ECONOMY

84%

VS. NATIONAL MIDDLE MARKET

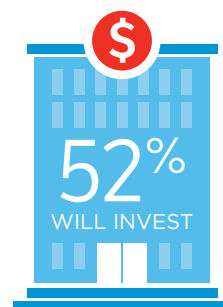
75%

86%

88%

Preparing for Growth Through Capital Investment

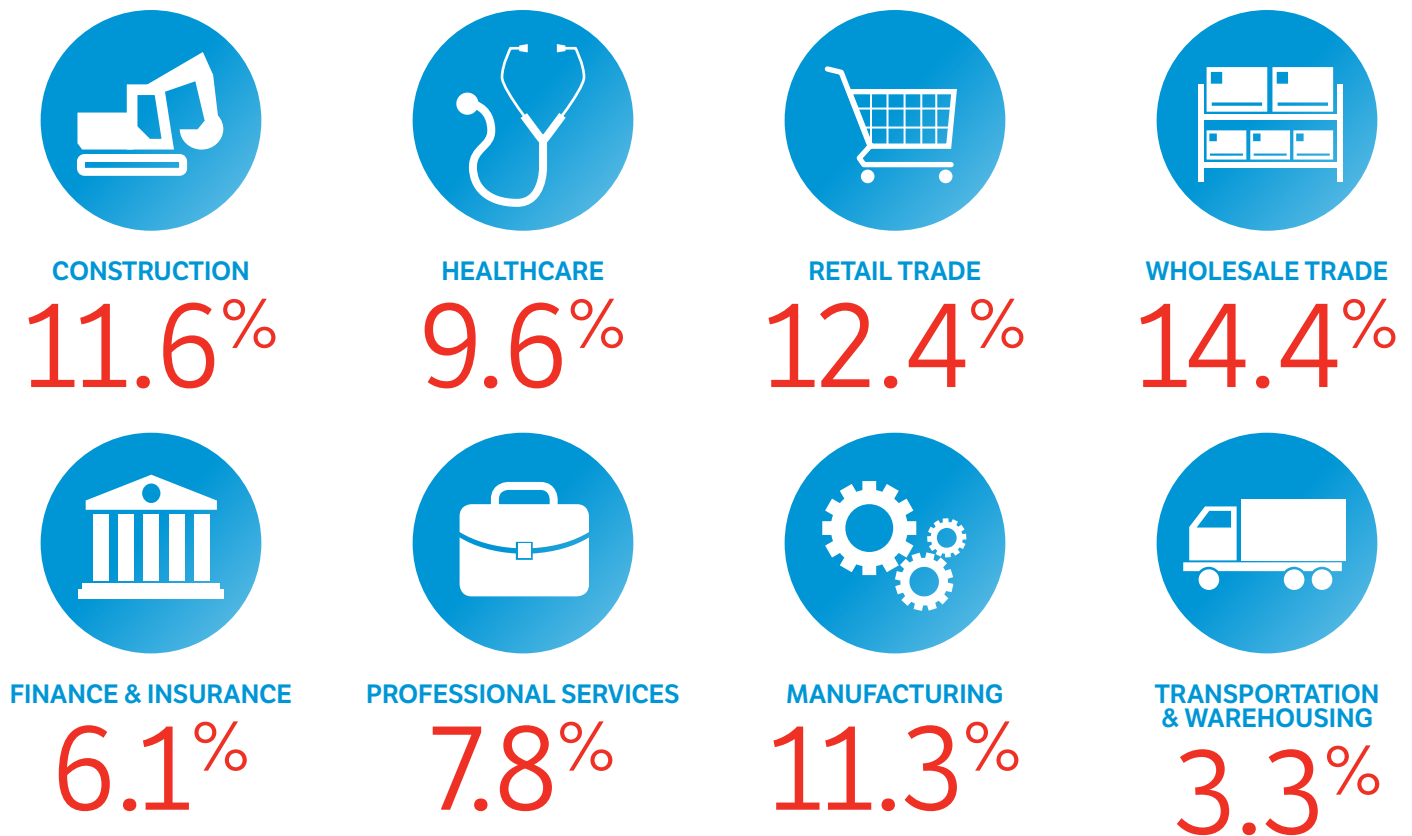
MIDDLE MARKET COMPANIES IN FLORIDA ARE POISED TO INVEST.



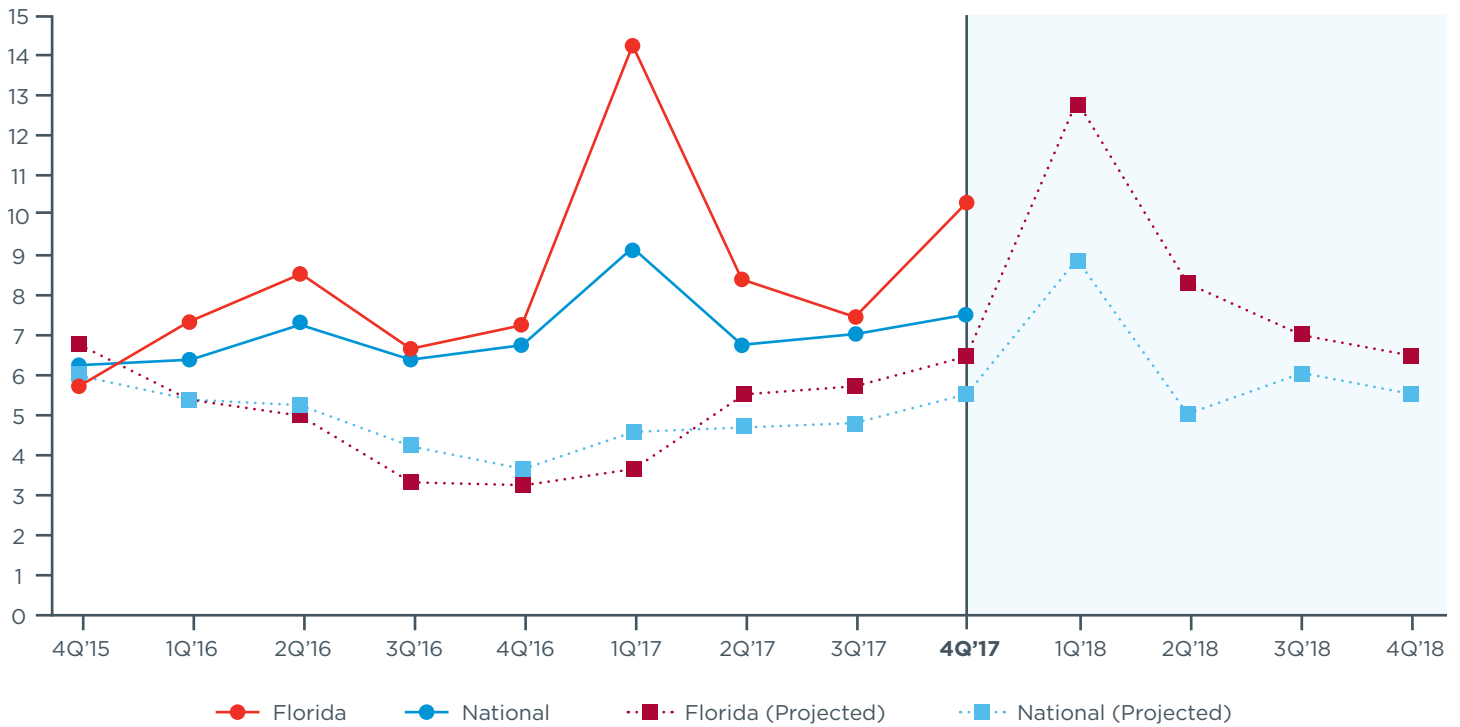
Florida's Middle Market Defined



Florida's Middle Market is Diverse



Actual & Projected Revenue Growth



Actual & Projected Employee Growth

