



NATIONAL CENTER FOR
THE MIDDLE MARKET

NEW YORK

MIDDLE MARKET INDICATOR

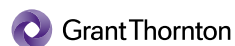
3Q | 2018



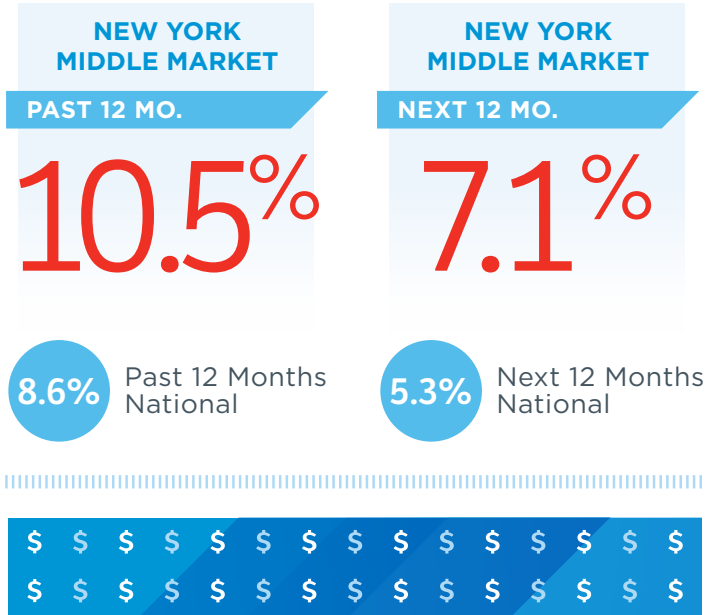
IN COLLABORATION WITH



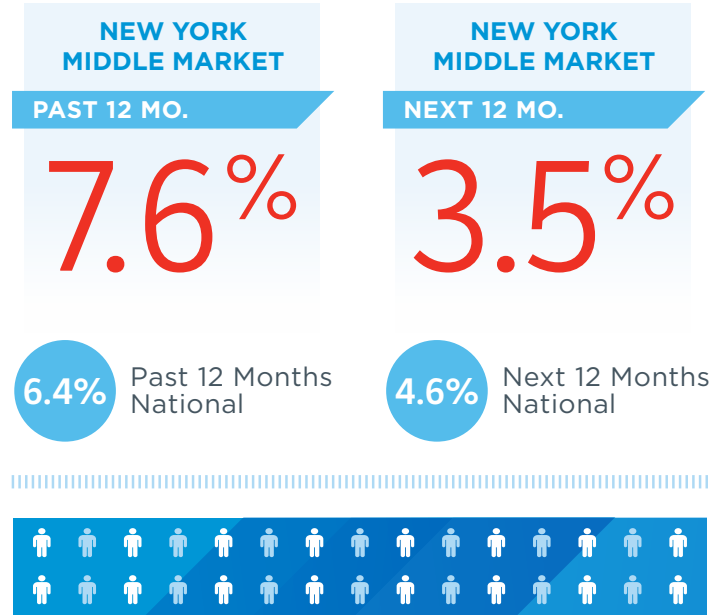
THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



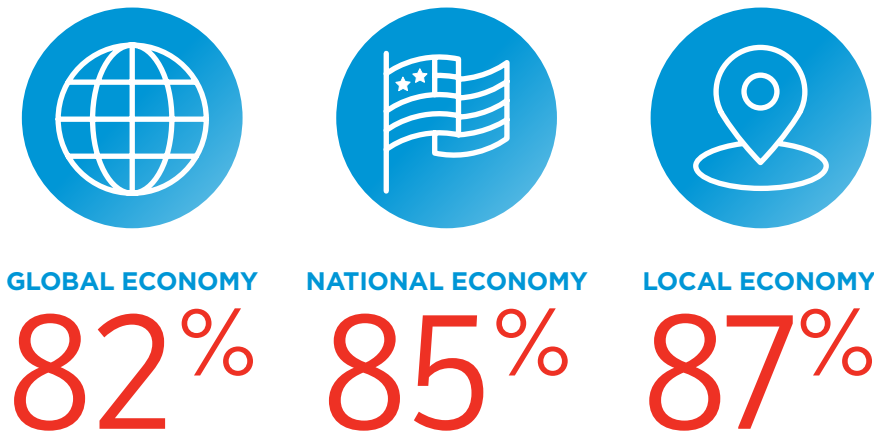
New York Revenue Growth vs. National



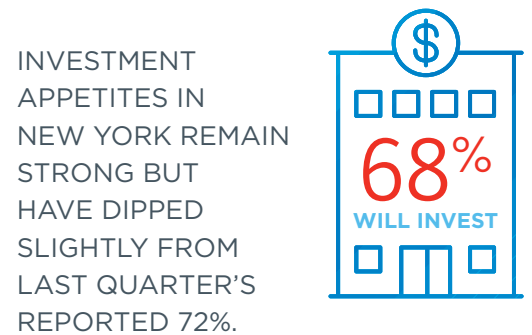
New York Employment Growth vs. National



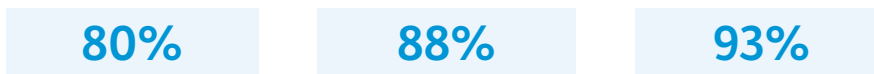
Confidence Levels Taper Off Among New York's Middle Market Leaders



Preparing for Growth Through Capital Investment



VS. NATIONAL MIDDLE MARKET



New York's Middle Market Defined

ANNUAL REVENUE
\$10 MM-\$1B



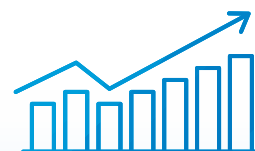
REPRESENTS
0.9%
OF ALL NEW YORK
COMPANIES

NEARLY
10,200
BUSINESSES



EMPLOYS
31%
OF THE NEW YORK
WORKFORCE

MORE THAN
\$500B
IN ANNUAL REVENUE



GENERATES
19%
OF ALL NEW YORK
BUSINESS REVENUE

New York's Middle Market is Diverse



CONSTRUCTION
6.1%



HEALTHCARE
11.6%



RETAIL TRADE
9.1%



WHOLESALE TRADE
13.0%



FINANCE & INSURANCE
8.1%



PROFESSIONAL
SERVICES
9.3%

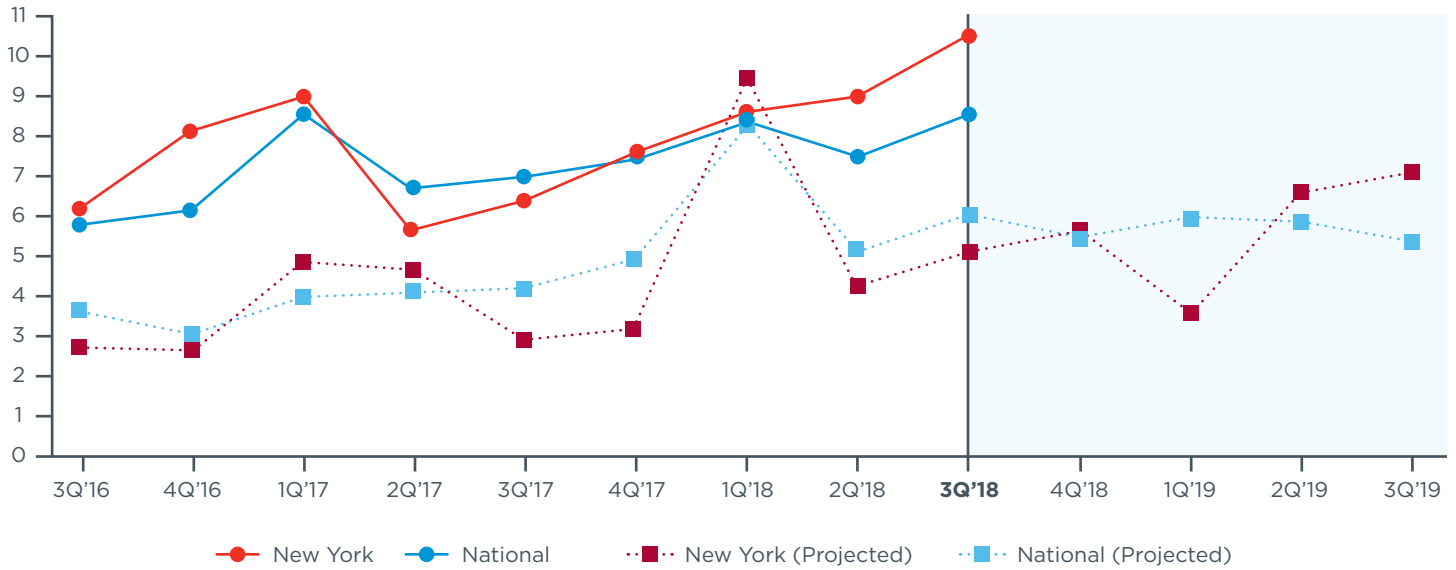


MANUFACTURING
13.3%



TRANSPORTATION
& WAREHOUSING
2.1%

Actual & Projected Revenue Growth



Actual & Projected Employee Growth

