

FLORIDA

MIDDLE MARKET INDICATOR

1Q 2018



IN COLLABORATION WITH









Florida Revenue Growth vs. National

FLORIDA MIDDLE MARKET

PAST 12 MO.

Past 12 Months National

FLORIDA MIDDLE MARKET

NEXT 12 MO.

National

Next 12 Months

Florida Employment Growth vs. National

> **FLORIDA MIDDLE MARKET**

PAST 12 MO.

Past 12 Months National

FLORIDA MIDDLE MARKET

NEXT 12 MO.

Next 12 Months National

\$



Florida Companies More Confident In Local **Economy Than Global and National Conditions**



GLOBAL ECONOMY



NATIONAL ECONOMY



LOCAL ECONOMY

Preparing for Growth Through Capital Investment

MIDDLE MARKET **COMPANIES IN** FLORIDA ARE SENDING A STRONG **MESSAGE THAT** THEY ARE POISED TO INVEST.



VS. NATIONAL MIDDLE MARKET

82%

87%

94%

Florida's Middle Market Defined

ANNUAL REVENUE \$10 MM-\$1B



REPRESENTS

OF ALL FLORIDA

COMPANIES

NEARLY

7,000 BUSINESSES



EMPLOYS

OF THE FLORIDA WORKFORCE

MORE THAN

IN ANNUAL REVENUE



GENERATES

OF ALL FLORIDA **BUSINESS REVENUE**

Florida's Middle Market is Diverse







FINANCE & INSURANCE



HEALTHCARE



PROFESSIONAL SERVICES



RETAIL TRADE



MANUFACTURING

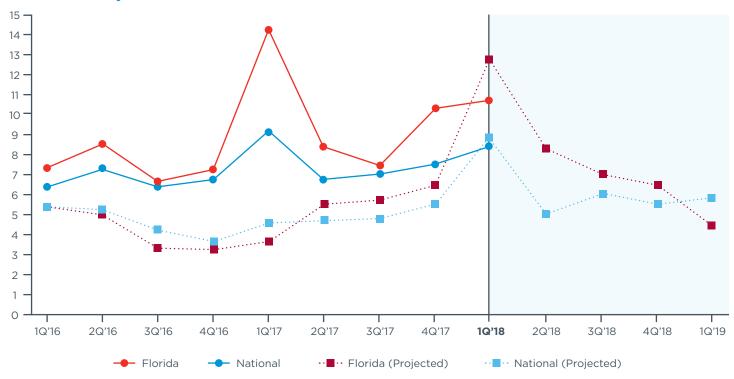


WHOLESALE TRADE

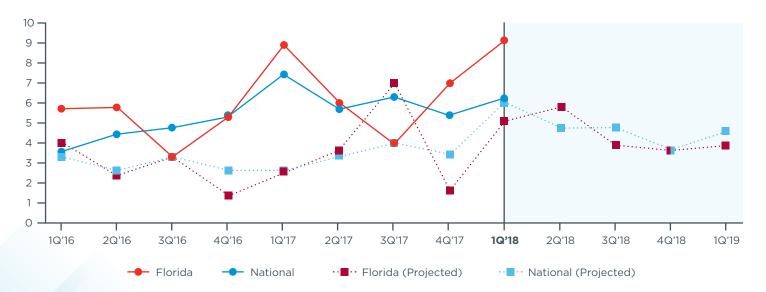


TRANSPORTATION & WAREHOUSING

Actual & Projected Revenue Growth



Actual & Projected Employee Growth



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